



NEWS

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Meal for the Minds to Feature Keynote Speaker Emmitt Smith

NFL Hall of Famer speaks to help erase the stigma around mental illness

DALLAS, TX – Former Dallas Cowboys running back and NFL Hall of Famer, Emmitt Smith, will headline Metrocare Services' Meal for the Minds luncheon, where he will talk about mental health and advocate the importance of talking openly. Tickets are on sale now at metrocareservices.org for the luncheon, which will be held Thursday, Oct. 5, at the Hilton Anatole in Dallas.

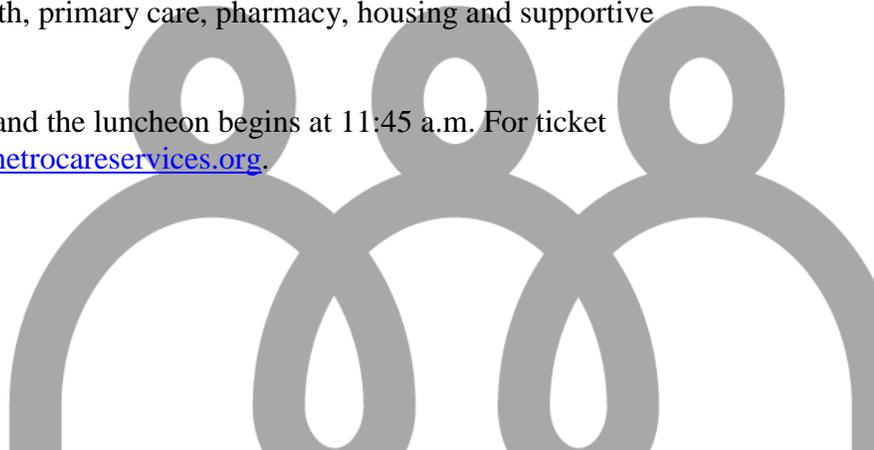
As a nationally recognized leader, Smith has spoken publicly on the topic of mental health issues and elevates this mission each time he speaks about our country's mental health epidemic. His successes throughout his career in the National Football League, television broadcasting, real estate and philanthropy provide a unique platform to influence others to speak up and reach out.

Metrocare Services celebrates the organization's 50th anniversary this year. In 1967, virtually no one spoke publicly about mental illness. In 2017, the stigma of mental illness is lessened because of those with the courage to speak publicly.

Dr. John Burruss, Metrocare's CEO states, "The goal for Dallas must be complete elimination of this stigma. It's an honor to have Mr. Smith further that goal by speaking at Metrocare's Meal for the Minds on how we can each play a role in 'breaking the silence, fighting the stigma and changing minds.'"

There has never been a more important time to talk about mental health. Three in four Texans have a friend or family member that has experienced a mental health issue. Metrocare aims to make a difference in lives by providing behavioral health, primary care, pharmacy, housing and supportive services.

Registration and silent auction open at 11 a.m. and the luncheon begins at 11:45 a.m. For ticket information, please call 214.743.1220 or visit metrocareservices.org.





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The Meal for the Minds luncheon is sponsored by Mary Frances Burleson; Meadows Mental Health Policy Institute; Rosewood Foundation; Medical City Green Oaks; Polsinelli, PC; Solender/Hall, Inc.; Vincent Serafino Geary Waddell Jenevein, PC; Tammi Abney; BB&T; Patricia & Dr. John W. Burruss; Children's Health; Cigna; Dallas Behavioral HealthCare Hospital; Geisler Family; Mary Fae & Col. Herbert Kamm; Jill & Robert Martinez; Judy Shure & James Mattingly; Lamar & Phil Meaders; Morgan & Weisbrod, LLP; Regional Electrical Services, Inc.; Southern Area Behavioral Healthcare; Charlene & Gordon Stark; Sunovion, Inc.; Linda Thompson; Timberlawn Behavioral Health System; University of North Texas at Dallas and UT Southwestern Medical Center/Southwestern Medical Foundation.

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About Metrocare Services

Metrocare is the largest provider of mental health services in North Texas, serving more than 57,000 adults and children annually. For 50 years, Metrocare has provided an array of services including behavioral health services, primary care centers for adults and children, accessible pharmacies, housing and supportive social services. Through the Altshuler Center for Education & Research, we are advancing mental health beyond Dallas County. For more information, visit metrocareservices.org or call 214-743-1200. Follow us on [Facebook](#) and [Twitter](#).

