



Metrocare
SERVICES

NOTICE

Metrocare Services, Board of Trustees, will hold a meeting of the **Marketing and Development Committee** on Tuesday, January 19, 2016 immediately following the Provider Services Committee at approximately 12:15 pm. The meeting will be held at 1345 River Bend Drive, Dallas, Texas 75247 (Mustangs Conference Room).

If you need additional assistance to effectively participate in or observe this meeting, please notify the Administrative Office at 214.743.1212, at least 72 hours prior to this meeting, so that reasonable accommodations can be made to assist you.

The attached agenda items will be discussed/acted upon. A portion of the meeting may be closed as allowed by Subchapter D, Sections 551.071 - 551.075 to discuss personnel matters, litigation, acquisition of real property, for the purpose of discussing negotiated contracts for prospective gifts or donations to the Center when such discussions would have a detrimental effect on the negotiating position of the Center and a third person, firm or corporation, and to receive information from and/or question employee(s) without deliberating on the subject matter.

Dee Salinas Gutierrez, Madame Chairman
Marketing and Development Committee

Jill L. Martinez, Madame Chairman
Board of Trustees

By: Glamaris Gonzalez
Assistant to Sr. Management

AGENDA

METROCARE SERVICES

Marketing & Development Committee

Tuesday, January 19, 2016 at approximately 12:15 pm

1345 River Bend Drive, Dallas, TX 75247

Mustangs Conference Room

(Immediately following the Provider Services Committee)

Committee Members:

Dee Salinas Gutierrez, Madame Chairman

Judy N. Myers

Chief Norman Seals

Jill L. Martinez, ex officio

Dee Salinas Gutierrez

I. CALL TO ORDER

II. CITIZEN COMMENTS (Please limit to 3 minutes)

III. ISSUES TO BE CONSIDERED

- ❖ Approval of the November 17, 2015 Marketing and Development committee minutes.

MARKETING AND DEVELOPMENT REPORT(S)

Charlene Stark

- ❖ Recommendation of Acceptance of the Marketing and Development Report for December 2015.

The vice president of marketing and development will present a report on the performance of the department with regard to development, community education, and oversight of grant funding, and also present management plans to address deficiencies therein.

Charlene Stark

- ❖ Recommendation of Approval of Revision to the FY2016 Business Goals.

The vice president of marketing and development will present the recommended modification to Indicator number 8.

Charlene Stark

- ❖ Recommendation of Approval of Revision to Board Policy 1.04

The vice president of marketing and development will present the recommended changes to the Board Policy 1.04 on the Chief Executive Officer.

IV. MEETING ADJOURNMENT

❖ *Designates Items on which the Board may take action*